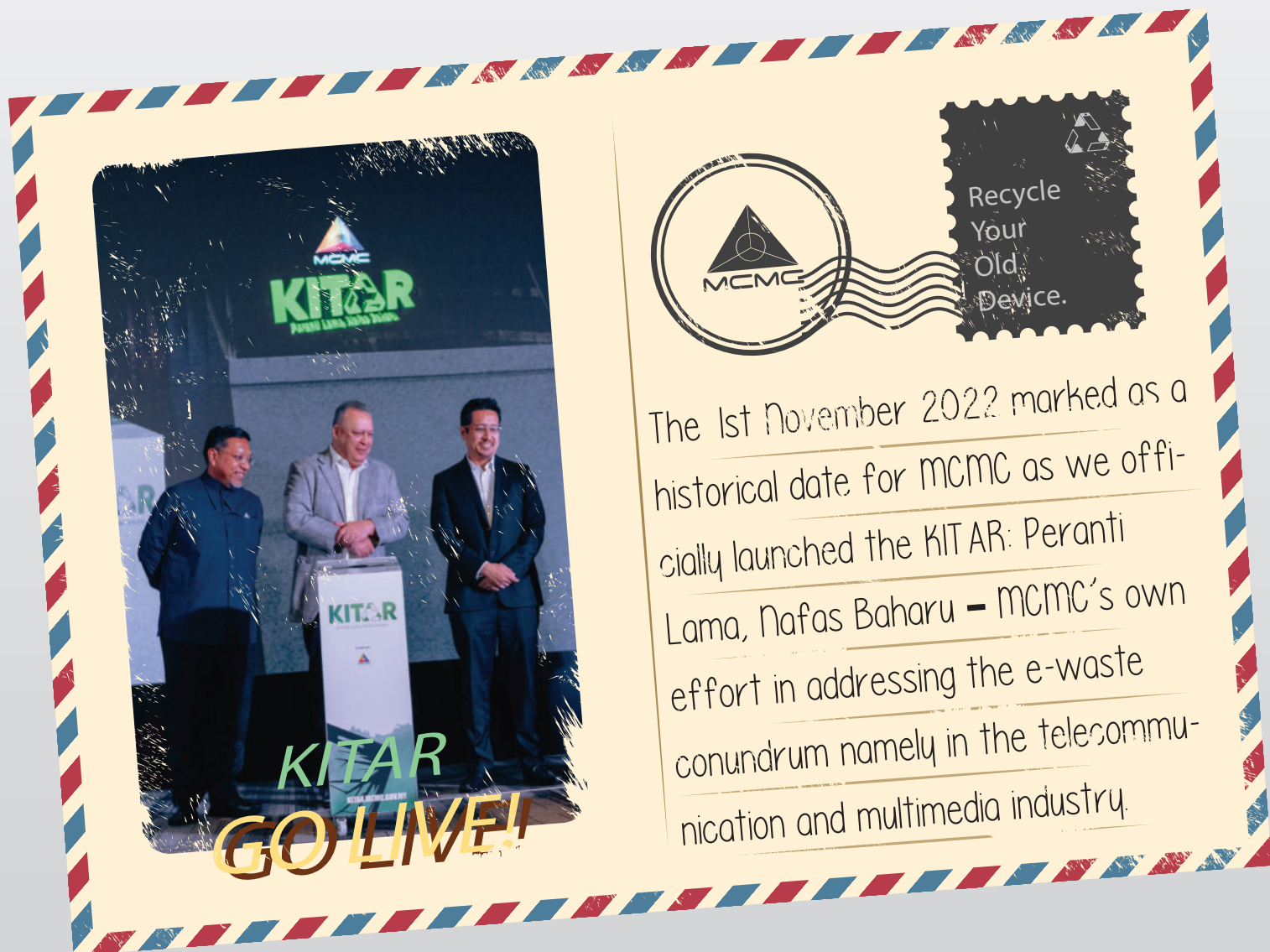
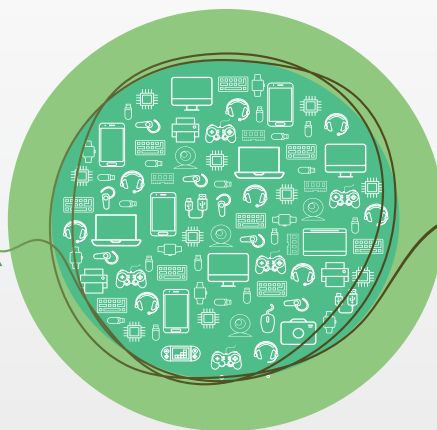


OFFICIAL LAUNCH

of

KITAR

Peranti Lama, Nafas Baharu.



The 1st November 2022 marked as a historical date for MCMC as we officially launched the KITAR: Peranti Lama, Nafas Baharu – MCMC’s own effort in addressing the e-waste conundrum namely in the telecommunication and multimedia industry.

KITAR is the new branding of the famed “Mobile E-Waste: Old Phone, New Life”, an advocacy and awareness programme on mobile e-wastes recycling introduced by the Commission on 18 August 2015, with the objective to advocate and implement environmentally safe disposal and recycling of end-of-life (EOL) mobile devices, including cellular phones, smartphones, tablets and other related accessories.